



LONESTAR COWBOY COOKERS



Dear Sponsor:

First of all, I would like to introduce myself as the new sponsor coordinator for LSCC. My name is Bryan Ancira and I am excited to take on a new role within this organization. I joined LSCC in 2017 and my experience with this team has been some of the best memories anyone could ask for. The family environment that is displayed throughout this event from set up and tear down, to serving real Texas BBQ paired with the BEST cold drinks and an overall good time; it is a sight not only to see but to experience.

It's that time of year, we are starting preparations for the 2024 HLSR BBQ Cookoff and just like our motto states, THE PARTY IS HERE. L.S.C.C is gearing up to, once again, elevate the 2024 season beyond your expectations!

The most critical piece of the puzzle is YOU, the sponsors! Without EVERY single sponsor, NONE of this would exist! Whether a legacy sponsor who has been part of our sponsor family for many years, or new sponsors to the family; we appreciate you all. We are very grateful that you trust the L.S.C.C. team to deliver top level entertainment, delicious BBQ, and the best cocktails in Harris County. It is truly an overall great time with family and friends in a real genuine Texas proud atmosphere. We mean it when we say, "THANK YOU" and we appreciate each and every one of you!

As much as we would never want to turn away any sponsors, each year we have had to cut off sponsorships well in advance of the event. We are limited with to the number of guests we can have in the tent to stay within fire code. Do not stress though, I assure you, **ALL** 2023 sponsors will have the first chance to renew their sponsorship before we open to new sponsorships! Do not wait until the last minute as the spots will fill quickly and we do not want you to miss out!

The deadline for a commitment of sponsorship is January 15, 2024!

Starting January 16th, 2024, remaining sponsorship opportunities will be open to the public on a first come first serve basis. Commitments can be sent via email and **MUST** include a completed sponsor form submitted to, **bryan@lonestarcowboycookers.com**. You will receive a confirmation email and/or phone call from me or my team. Please feel free to email me with any questions/concerns.

Payments are welcome in partials or paid in full. Please note final payments are due on February 1, 2024 to guarantee your spot. If you have any issues do not hesitate to call me and we will work together to take care of your situation. If I do not answer right away, please leave a message and I or another team member will get back to you as soon as possible.

To all Gold Sponsorships and above, do not forget about the L.S.C.C. Star Club! This is a private tent that holds 90 people in a quiet more elegant setting. Star Club guests will enjoy appetizers, private food service and dedicated bar. You will also have the opportunity to tour the cook/pit area guided by our Head Cook.

The Star Club also attracts unique (even famous) guests from TV personalities to NFL and NBA players and everyone in between. The Star Club is only available for Friday and Saturday. Like mentioned before, the maximum capacity is 90 people. This add on is \$180.00 a person with a 10-person maximum per night, per sponsor. If interested, please specify what night you are wanting. you **MUST** be a Gold Sponsor or above to purchase Star Club passes. These are first come first serve passes and will go quick!

L.S.C.C. has been working diligently over the past few years with our vendors to keep from having to increase pricing. I commend all L.S.C.C. members that have been involved with this; it is much appreciated! With that said, we are having to increase our sponsorships pricing due to inflation and an overall increase in the cost to provide this spectacular event. We thank you for understanding and continuing this partnership with us! I look forward to meeting and working with you all in the coming months and for years to come!

Sincerely,

Bryan A Ancira
Sponsorship Coordinator
bryan@lonestarcowboycookers.com
903.805.9844



LONESTAR COWBOY COOKERS



2024 Houston Livestock Show & Rodeo

World Championship BBQ Cookoff

February 22 – 24, 2024

Sponsorship Level	Cost	REGULAR PASSES*			VIP PASSES			TOTAL PASSES
		Thursday	Friday	Saturday	Thursday	Friday	Saturday	
Copper	\$ 1,200.00	0	2	2	2	2	2	10
Bronze	\$ 2,200.00	0	4	4	4	4	4	20
Silver	\$ 3,850.00	0	8	8	8	6	6	36
Gold	\$ 5,500.00	0	14	14	12	8	8	56
Platinum	\$ 8,250.00	0	22	22	20	12	12	88
Diamond	\$11,000.00	0	30	30	26	20	20	126

* Extra Regular Passes are available to purchase for \$125.00 each (Maximum 10). They are night specific.

Company Name: _____
 Name on VIP Badges: _____
 Address: _____
 City, State, Zip: _____
 Contact Person: _____
 Phone Number: _____
 Email Address: _____

LSCC Team member who gave you this form: _____

Sponsorship Level _____ = Sponsorship \$ _____
 Number of Additional Regular Passes: _____ x \$125.00 = Extra Passes Total \$ _____
 Please list additional passes per each night _____ Friday _____ Saturday

Number of **Star Club** Passes: _____ x \$180.00 = Star Club Passes Total \$ _____
 Max 10 **Star Club** Passes per night _____ Friday _____ Saturday

Credit Card transaction fee: Subtotal: \$ _____ x 4% **Subtotal:** \$ _____
 CC Fee: \$ _____

Total Sponsorship Package Amount = \$ _____

Make checks payable to **LSCC, Inc.** and mail it (along with this form) to:

LoneStar Cowboy Cookers
Attn: Sponsorship Payment
PO Box 690781
Houston, Tx 77269

If paying by **Credit Card** please send an email to bryan@lonestarcowboycookers.com along with this Form, and someone will call you for the credit card processing by phone. Do Not put any Credit Card information on this form.

Pending 501c3 Application